

EVENT SPONSORSHIPS

Dine To Be Kind

Held every April, Dine to Be Kind invites the Asheville community to dine at participating restaurants, breweries, and businesses, with premier venues donating 25% of sales and other partners contributing 15%. These vital funds support Asheville Humane Society's medical care, community outreach, and foster/adoption programs—directly helping local animals in need.

As a sponsor, your business will receive prominent exposure through print and digital advertisements, social media promotions, radio ads, citywide posters, our website, and an email campaign reaching 18,000+ animal-loving households.

\$500

CAT'S PAJAMAS

- Logo on Dine to Be Kind page
- Listed in post-event email
- Name on event signage

\$1,000

DOGGONE
PERFECT

- Logo on Dine to Be Kind page
- Listed in post-event email
- Logo on event signage
- Social media mention/tag

\$2,500

BEST IN SHOW

- Logo on Dine to Be Kind page
- Listed in post-event email
- Logo on event signage
- Social media mention/tag
- Logo on print ads

\$5,000

TOP DOG

- Logo on Dine to Be Kind page
- Featured in post-event email
- Logo on event signage
- Social media mention/tag
- Logo on print ads
- Logo on tabletop display

\$10,000

FELINE FANTASTIC
PRESENTING SPONSOR

- Logo on Dine to Be Kind page
- Featured in post-event email
- Logo on event signage
- Social media mention/tag in each event post
- Logo on print ads
- Logo on tabletop display
- Representative opportunity at select locations
- Platinum sponsor designation on main website